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# Dahlias for 1936



RITA CANSINO

## Stephenson Dahlia Gardens

2318 Hill Street

SANTA MONICA, CALIFORNIA

Phone 618-34

G. F. STEPHENSON

I. M. STEPHENSON

## **STEPHENSON DAHLIA GARDENS**

2318 Hill Street

SANTA MONICA, CALIFORNIA

Phone 618-34



*Representing*

J. J. BROOMALL

of

Eagle Rock, California

*Eastern Representatives*

RUSCHMOHR DAHLIA GARDENS

Rockville Centre, New York



### **INFORMATION**

**ORDER EARLY**—Which will insure the reservation of varieties that might be sold out later.

**GUARANTEE**—We guarantee safe delivery. We guarantee all roots to grow and be true to name, and will cheerfully replace any that fail, in either respect.

**TIME OF SHIPMENT**—Roots are ready for shipment after March 1st. Plants are ready after April 15th.

**TERMS**—Remittance with order, please. On retail orders for California delivery, 3 per cent should be added to the amount to comply with the Sales Tax Law.



# Our 1936 Introductions



**ANNA MAY WONG**

## **ANNA MAY WONG (Stephenson) I. D.**

This is a huge flower. In color, a bright spectrum red with a light reverse. The twist and curl of the petals gives a silvery sheen to the tips and adds much to the beauty of the bloom. Stems and foliage good.

Roots \$10.00      Plants \$5.00

## **BROOMALL'S PINK—(Broomall-Stephenson)**

We are proud to offer you this introduction. A dahlia Mr. Broomall considers fine enough to give it his name. It is outstanding in color, a TRUE ROSE PINK, and the heavy substance and texture of the petals give it a beautiful velvety appearance. It is semi-cactus in form and is easily grown 10 to 12 inches with good depth. Stems and foliage excellent.

Roots \$15.00      Plants \$7.50

## **BONNIE BELMONT—(Cochran-Ruschmohr)**

A semi-cactus of beautiful bright yellow on long stiff stems. Won as the best undisseminated semi-cactus in the Rockville Centre Show in 1934.

Roots \$10.00      Plants \$5.00

## **DOROTHY BRANT MILLER—(Stephenson)**

A beautiful shell pink MINIATURE, with good stems and a splendid cut flower. In your garden this miniature will bloom early and will remain a mass of color throughout the season. On 1936 Honor Rolls.

Roots \$2.00      Plants \$1.00

## **ORCHID MOONLIGHT—(Greenough-Ruschmohr)**

A formal decorative of beautiful mauve pink. This is an excellent grower, the foliage of which is insect resistant and it has good stiff stems. This dahlia received a certificate of merit in Storrs in 1934, was the winner as the best undisseminated formal decorative in the New York Show this year, as well as the Rockville Centre Show.

Roots \$10.00      Plants \$5.00

### **RED JUG (Preas-Ruschmohr)**

This is a semi-cactus of a striking cardinal red color, the petals being tipped yellow. The blooms average 10 inches in diameter and five inches deep. The stems are long and stiff and the leathery foliage is insect resistant. The plant has a natural growth up to six feet in height, and produces flowers of remarkable keeping qualities. Won the American Home Achievement Medal as the best undisseminated dahlia in the West Virginia Show in Fairmont in 1934. In 1935, won as the best undisseminated semi-cactus at Rockville Centre, New York, Valley Stream, New York, and Camden, New Jersey. At the Cleveland Show, won as the best undisseminated dahlia shipped by plane over five hundred miles. After traveling this distance, on the second day of the show, the blooms created much favorable comment on their freshness. Furthermore, it received a Certificate of Merit at Storrs in 1935.

**Roots \$10.00 Net      Plants \$5.00 Net**

### **RITA CANSINO (Stephenson) I. D.**

This dahlia is lemon yellow in color, splashed with rich carmine. The foliage is a rich green and the combination gives it a truly Spanish coloring. Stems excellent. The flower has size and depth. (Illustrated on front cover.)

**Roots \$10.00      Plants \$5.00**

### **RUDOLF'S GIANT (Rudolf-Ruschmohr) I. D.**

This dahlia is signified by its name. With the usual disbudding and no overfeeding, it will grow at least 12 inches with good depth. The centers are tight and compact. The color is BRIGHT BUFF APRICOT, and is one of the best in the autumnal shades. Excellent foliage and good stiff stems. It received a certificate at Storrs in 1934 as Rudolf's Seedling No. 612, and was winner as the best informal in the Rockville Centre Show in 1935.

**Plants \$7.50 Net**

## **Other Introductions for 1936**

### **AZURA (Ballay) I.D.**

Rosy lilac with a bluish violet sheen. A large deep flower of interesting formation; free bloomer. Plants grow tall with strong growth. Winner as the Best Undisseminated Decorative at the San Francisco Show.

**Plants \$7.50 Net**

### **CALIFORNIA PEACH (Ballay) S. C.**

Bright coral or peach pink with no trace of lavender. Size and formation of this flower is very similar to Satan. California Peach was the sensation of the Boston Show, winning as the Best Flower in the Show, the Massachusetts Horticultural Society's Medal as Best New Dahlia, and the Home Achievement Medal. Winner as the Best Undisseminated Semi-Cactus at San Francisco. On the 1936 Honor Rolls.

**Plants \$7.50 Net**

### **CHEROKEE (Ballay) S. C.**

Lavender pink with light center. Flower is large and deep, stems are extra long and stiff. Invaluable as a cut flower.

**Plants \$5.00 Net**

### **MISS GLORY (Ballay) S.C.**

In color an apricot yellow, a free and early bloomer with perfect stems.. Scored 86 at Storrs and on the 1936 Honor Rolls.

**Plants \$7.50 Net**

### **MIRIAM HOPKINS (Cordes-Eastman) S. C.**

A large semi-cactus of a coppery salmon color that will average over 10 inches in diameter with long stems. A tall grower and an artistic and pleasing flower.

**Roots \$10.00      Plants \$5.00**

### **THELMA TODD (Eastman-Cordes) I. D.**

An artistic flower of pink and cream with a creamy yellow center. Flowers average over eight inches on excellent stems. A free bloomer.

**Roots \$10.00      Plants \$5.00**



# Our 1935 Introductions

## ANALEE McClURE—I.D. to S.C. (Broomall)

A beautiful WHITE. Flowers average 10 to 12 inches, with good depth. Stem stiff and cane-like. The flowers facing, never droops or hangs its head. You will agree with Mr. Broomall that it is his finest origination to date, and the best white he has ever seen. A good keeper when cut.

Roots \$7.50      Plants \$3.00

## BING CROSBY—I. D.

Color—GOLDEN YELLOW penciled with CARMINE. A seedling of La Fiesta, carrying the same general tones but the colors are more pronounced. The flower is larger and much deeper, with a high center, the stem is perfect, carrying the bloom erect and facing you. The foliage is insect resistant, and a brilliant shade of green. A glorified LA FIESTA with none of the faults of the parent. ACHIEVEMENT MEDAL, Winner at the Los Angeles Show 1934.

Roots \$5.00      Plants \$2.50

## RUTH ELDER (Broomall) I. D.

A beautiful light JASPER RED and CORAL. Blooms average 11 inches with good depth. Has very heavy dark foliage, that is full insect-resistant, an ideal flower for the home garden, very prolific bloomer, giving a blaze of color throughout the entire season.

Roots \$2.50      Plants \$1.25



## SHIRLEY TEMPLE (Ball)

Clear, glistening yellow with blooms that average 4 inches on perfect stems. A wonderful keeper and a great favorite with the florist.

Roots \$2.00      Plants \$1.00



# New Outstanding Varieties

## ADIRONDACK SUNSET (Parkway) I. D.

A large deep flower of brilliant scarlet and gold.

Roots \$5.00      Plants \$2.50

## AMELIA EARHART (Cordes) S. C.

Apricot buff with salmon shadings. Bloom large and deep with good stems. Winner of two Achievement Medals and on Roll of Honor.

Roots \$2.00      Plants \$.75

## AMERICA'S SWEETHEART (Nunneville) I. D.

A pure yellow with serrated petals that give this huge flower the appearance of a chrysanthemum. A strong vigorous grower with stiff stems.

Roots \$10.00      Plants \$5.00

## ANGELA ROSSI (Redfern) I. D.

Orange buff coloring. A free and early bloomer. ROLL OF HONOR dahlia.

Plants \$5.00

## BETTE DAVIS (Cordes-Eastman) S. C.

A deep lavender. Flower of ideal form; carried well above the foliage on perfect stems. ACHIEVEMENT MEDAL, winner at Baltimore Show, 1934.

Roots \$5.00      Plants \$2.50

## BOSPHORUS (Ballay) I. D.

Deep burnt orange or golden brown. A fine, large, well-shaped flower in a color that is new. Certificate of Merit at Storrs.

Roots \$7.50      Plants \$3.50

## BUBBLES OF HILLCREST (Scott) I. D.

A huge flower of great depth. Magenta red with light reverse. Good stems.

Roots \$3.00      Plants \$1.50

## BUCKEYE KING (Peck) F. D.

A clear amber color, the blooms are large and have good depth. Good stiff stems. Prolific bloomer.

Roots \$1.50      Plants \$.75

## R. A. BROOMFIELD (Petrie-Chappaqua) I. D.

Saffron orange flushed with rose. A flower of wonderful formation and good keeping qualities. A good grower.

Roots \$2.50      Plants \$1.25

## CADET (Ballay) S. C.

Light primrose yellow, similar in formation to SATAN. A large flower on a clean, straight stalk.

Roots \$5.00      Plants \$2.50

## CALIFORNIA IDOL (Ballay) I. D.

Clear, bright yellow. A huge flower, growing to 14 inches or more, with corresponding depth, and yet is an extremely refined flower in every sense. Winner of the ACHIEVEMENT MEDAL, at Boston, 1934.

Plants \$5.00

## CALIFORNIA ROSE (Ballay) I. D.

A clear, bright rose, and a particularly beautiful flower for cutting. Good keeper. Flower large and graceful.

Roots \$7.50      Plants \$3.50

## CAMEO (Fisher-Mason) F. D.

Soft coral pink that is most pleasing. The plant produces large perfect blooms on good stems all season.

Roots \$2.00      Plants \$1.00

## CAVALCADE (Groll) F. D.

A rose magenta of Jersey Beauty form and habits. A splendid cut flower.

Roots \$5.00      Plants \$2.50



**CHINESE LANTERN (Goodacre-Caldwell) I. D.**

A bright Chinese red with a gold reverse. A strong grower and a large and beautiful bloom.

Plants \$2.50

**CITY OF CLEVELAND (Bissell) I. D.**

A splendid dahlia of bright scarlet splashed with orange. A Certificate of Merit Winner at Storrs, and on the Honor Roll.

Roots \$5.00      Plants \$2.50

**DAILY MAIL (Stredwick) I. D.**

Deep yellow, shaded orange. An English dahlia of good size and splendid habits.

Roots \$1.00      Plants \$.50

**DON JUAN (Ballay) S. C.**

Scarlet orange with a lighter orange reverse. A true semi-cactus in the brightest of color.

Roots \$7.50      Plants \$3.50

**DRESDON (Ballay) I. D.**

Clear lavender. Strong grower and prolific bloomer.

Roots \$2.50      Plants \$1.00

**EAGLE ROCK FANTASY (Broomall) I. D.**

Clear lavender pink. A dahlia of extraordinary charm. It has size, color, and good habits. Roll of Honor.

Roots \$1.00      Plants \$.50

**ELEGANCE (Ballay) S. C.**

Center and tips of petals yellow, body of flower glistening coral. Borders close to the cactus type. Roll of Honor.

Roots \$3.50      Plants \$1.50

**ELISSA LAND! (Cordes) F. D.**

Clear, bright salmon, shading to an apricot orange. Does not fade or burn. Good stems and wonderful keeping qualities. Roll of Honor.

Roots \$2.50      Plants \$1.00

**FRANK SERPA (Serpa-Pelicono) I. D.**

Pale pink shaded rose at edges of the petals. Blooms are good size on long stems. Achievement Medal Winner.

Roots \$7.50      Plants \$3.75

**GLAMOUR (Ballay) I. D.**

Bright apricot overlaid with sunset pink. A twelve-inch flower with perfect form and delightful coloring. The stem is long and the plant well branched.

Roots \$5.00      Plants \$2.50

**GRANDEE (Ballay) I. D.**

Light nopal red, shaded orange yellow. A sensational dahlia for size and coloring. Easily grows 14 inches on good stems. Roll of Honor and Achievement Medal winner.

Roots \$5.00      Plants \$2.50

**HILLCREST MANDARIN (Scott) I. D.**

A striking flower of Oriental Scarlet with gold reverse. The petals twist and curl in a most artistic manner and give the huge flower size and depth.

Roots \$3.00      Plants \$1.50

**HUNT'S VELVET WONDER (Hunt-Burnett) I. D.**

The color is a rich violet burgundy, in some lights a royal purple. Good stems and vigorous grower. A huge flower with wonderful keeping qualities.

Roots \$7.50      Plants \$3.75

**JERSEY'S DAINTY (Waite) St. C.**

A dainty white cactus with splendid stems and a prolific bloomer.

Roots \$1.00      Plants \$.50

**KAY FRANCIS (Eastman-Cordes) S. C.**

A pale lemon yellow that bears flowers in great profusion on long cane stems. Flowers will average 8 to 11 inches. ACHIEVEMENT MEDAL, winner at New York and Camden, N. J., 1934.

Roots \$5.00      Plants \$2.50

**LAWRENCE TIBBETT (Meussdorfer) F. D.**

A large flower, described as a clear peach pink in color. The flowers are held erect on long straight stems.

Roots \$5.00      Plants \$2.50

**LORD OF AUTUMN (Almy) I. D.**

An immense dahlia of rich, deep golden yellow, with long and slightly twisting petals. Perfect stems. Roll of Honor.

Roots \$5.00      Plants \$2.50

**MAN O' WAR (Boone-Ruschmohr) I. D.**

Large blooms of ox-blood red coloring. The blooms are large and held erect on good stems. Good keeper.

Roots \$3.50      Plants \$1.75

**MRS. GEORGE LE BOUTILLIER (Ruschmohr) I. D.**

Carmine and spectrum red. Winner in the Rockville Center, New York, Show. Received Certificate of Merit at Storrs 1933. Authorities consider this the best red since Murphy's Masterpiece.

Roots \$5.00      Plants \$2.50

**MURPHY'S MASTERPIECE (Murphy-Success) I. D.**

Dark red with garnet shadings. Wonderful size. An Achievement Medal winner and Roll of Honor dahlia.

Plants \$2.00

**RAINBOW'S END (Bissell) I. D.**

A large scarlet edged with gold. Good stems and a free bloomer.

Roots \$2.50      Plants \$1.25

**ROCKLEY MOON (Ruschmohr) F. D.**

Beautiful yellow. Certificate of Merit at Storrs, 1933. Judged best dahlia in the West Virginia Show.

Roots \$2.50      Plants \$1.00

**RUDY VALLEE (Broomall) S. C.**

Chrome yellow shading to deep orange. Flowers large, full-centered, and held well above the foliage. Straight stems, and a vigorous grower.

Roots \$2.00      Plants \$.75

**SULTAN OF HILLCREST (Scott) F. D.**

Color lemon yellow with a pink reverse. A huge flower on good stems, and with heavy foliage.

Roots \$4.00      Plants \$2.00

**SONNY BOY (Salem) I. D.**

Huge bloom of old rose coloring. Strong grower with good stems.

Roots \$2.50      Plants \$1.25

**"THE QUEEN" (La Reina de Los Angeles) (Pfluger) C.**

A typical Hybrid Cactus of clear Oriental pink coloring. Good grower, best of stems, and a wonderful keeper when cut.

Roots \$2.50      Plants \$1.00

**WENOKA (Hulin) F. D.**

A huge formal decorative of rosy mauve and deep magenta, on long, stiff stems. The bush is ideal, and absolutely free from insect attack.

Roots \$10.00      Plants \$5.00

**WHITE WONDER (Kemp) I. D.**

A huge white with long, graceful petals and good depth. Good stems and foliage.

Roots \$1.00      Plants \$.50

# General List

	Color	Roots	Plants
ACHIEVEMENT (Ballay) S. C., Bronze gold		\$2.00	\$1.00
ADONIA—Rich deep red		1.00	.50
AIR MAIL—I. D., Light lavender		1.00	.50
ALICE BOSS (Cordes), Pink and cream		1.00	.50
ANDREAS HOFER—C., Pink and cream		.50	.50
AMBASSADOR (Broomall) C., Buff and pink		.50	.50
AZTEC GLORY (Broomall) I. D., Yellow		.50	.50
CHAS. G. REED (Ballay) F. D., Petunia red		1.00	.50
CHAUTAUQUA REGAL—Red, light reverse			1.00
CHEMAR'S EUREKA—White		.50	.50
CONQUISTADOR (Ballay) Yellow and pink		1.00	.50
DERRILL W. HART (Broomall) Orange-bronze		1.00	.50
DONNA CALIFORNIA (Ballay) Rose		1.00	.50
EAGLE ROCK BEAUTY (Broomall) Pink and cream		1.00	.50
EAGLE ROCK GEM (Broomall) Yellow and pink		1.00	.50
EAGLE ROCK SUNSHINE (Broomall) Yellow		1.00	.50
EAGLE ROCK SUPERBA (Broomall) Pink			1.00
EUGENIA BALLAY—I. D., Rich cream		2.50	1.25
FAIR ELAINE (Ballay) Cactus, Rose		1.00	.50
FORT MONMOUTH, I. D., Maroon		1.00	.50
FULL MOON—F. D., Canary yellow		1.50	.50
GOLDEN HARVEST (Broomall) Yellow			.50
IRENE ANDERSON, Maroon with white tips		1.00	.50
JANE COWL (Downs) Buff		.50	.50
JERSEY'S BEAUTY (Waite) Pink		.50	.50
KAWEAH (Meusdorffer) I. D., Cerise		2.50	1.50
KENTUCKY RED—Bright red		.50	.50
LADY MOYRA PONSONBY (Elder) I. D., Yellow		1.50	.75
MARIAN BROOMALL (Broomall) White and lavender pink		1.00	.50
MARY ELLEN (Loller) Violet rose		.50	.50
MONMOUTH PENNANT (Kemp) Scarlet with white tips		1.00	.50
MONMOUTH SUNBURST—Yellow and orange			1.00
MRS. A. B. SEAL—Old rose		1.50	.50
OLA VIRGINIA—I. D., Rose		2.50	1.25
ORION (Pfuger) White with violet tips		2.00	1.00
PALO ALTO—S. C., Bright salmon		2.50	1.00
RED BIRD, I. D., Light red		.50	.50
SATAN—S. C., Flaming red		2.00	.50
STRONGHEART (Ballay) Gold		2.00	1.00
SPOTLIGHT—I. D., Sulphur yellow with lighter tips		3.00	1.50
SUNBURST—I. D., Scarlet and gold		1.00	.50
WASHINGTON GIANT—I. D., Orchid lavender		3.00	1.00



## Miniature Dahlias

BABY ROYAL—S. C. (New). A gold medal winner from England. Color salmon pink and apricot.		
	Roots \$.50	Plants \$.25
BEATRICE VAN VALKENBURG—F. D. Orchid lavender.		
		Roots \$.50
CORONNE—F. D. Waxy white.		
	Roots \$.50	Plants \$.50
DOROTHY BRANT MILLER (See our 1936 introductions.)		
ELIZABETH PAPE—S. C. Salmon pink and yellow.		
	Roots \$.50	Plants \$.25
MT. WHITNEY SUNSET—F. D. Gold.		
	Roots \$.50	Plants \$.25
MRS. COBB—Cac. Red		
		Plants \$.50
ORCHID LADY (Groll—1936) Orchid.		
	Roots \$2.00	Plants \$1.00
PERSIMMON (McIlhaney-Hook) F. D. Persimmon color.		
	Roots \$1.00	Plants \$.50
PEYTIE CONWAY (Eastman-Cordes) F. D. Violet rose with light silver tips.		
	Roots \$.50	Plants \$.50
SUSAN ANN GILBERT (Cordes-Eastman) F. D. White.		
	Roots \$1.00	Plants \$.50

At the Dahlia Show of the Southern California Society at Pomona, this year, we won **FIRST** for the **BEST COLLECTION** of Miniature Dahlias.



## Pompom Dahlias

ANNA VON SCHWERIN—Pink.....	\$.50
ARTHUR KERLEY—Cherry red .....	.50
ATOM—Orange (small) .....	.25
CYBELLE—Crimson maroon .....	.50
CELITO—Lavender .....	.50
DEE DEE—Lilac lavender .....	.25
DOUGLAS TUCKER—Orange-red tips.....	.25
DANDY—Orange .....	.25
HELEN ANITA—Lavender, white eye.....	.25
HIAWATHA—Deep maroon .....	.50
HONEY—Gold with red tips.....	.25
JOE FETTE—White .....	.25
JOHNNY PEPPIN—Red .....	.25
LEMON DROP—Golden yellow.....	.25
LITTLE DONALD—Red .....	.25
LIVE WIRE—Bright red.....	.50
MARY MUNNS—Dark lavender.....	.25
TOM THUMB—Rich garnet red (smallest of all).....	.25
YELLOW GEM—Yellow .....	.25

We can furnish you plants of most of these varieties.

At the Dahlia Show of the Southern California Society at Pomona this year, we won **FIRST** for the best collection of pompom dahlias.

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## Foreign Varieties

We grow many imported varieties, many of them not released. The following is a partial list.

PINK CHAMPION	TRAUER um LANGMARCK
PINK SPIRAL	BETTER TIMES
MASTODON	CORRALINA
ROYAL VELVET	BAERNE
BALLEGO'S GLORY	CHANCELLOR
BALLEGO'S SURPRISE	THE DUCHESS
RENATE MULLER	JOHANNES HAUPT
MISS BELGIUM	DOKOUPIL'S GIANT
REMARKABLE	DOKOUPIL'S TRIUMPH
ARIANE	DR. J. SCHEINER
GOLDEN AGE	GEBET
FLORA	LEMONIA
COOMBELAND	PINK DAILY MAIL
SNOWDROP	ALTMARK
UNIVER	GALAXY
TEDDY BEAR	MRS. F. E. BRADLEY
FRANZ BERGER	GARDEN DIRECTOR ANDLUFF
NOCTURNO	ENTRUP'S SULTAN
VOIT'S IDEAL	ANDRE CSIZIK
TRIUMPH OF PARIS	GEHR. VAN RAEMDONCK



### "CALIFORNIA'S FINEST SEED"

Our seed is selected only from the largest and finest varieties, grown and ripened under ideal conditions. The garden is planned and planted to get the best possible results from cross-pollenization. We do not hand-pollenize but use bees to do this work in Nature's own way. There is no finer seed produced, and we have many letters from large Eastern and Mid-West growers to substantiate this statement. They are growing prize winners. Why not you?

Such seed is never plentiful and the better seed you plant, the greater your opportunity to originate a new and finer dahlia.

We can supply this seed in mixture or one named parentage.

**20 Seed, \$1.00; 100 Seed, \$5.00**  
**1000 Seed, \$40.00**

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## Dahlia Plants

are sprouts or cuttings taken from stock of named varieties, started early in the greenhouse, rooted in sand benches, potted and grown inside until established, then moved to cold frames for hardening off, ready for shipping and field planting.

If you do not grow your dahlias from green plants, we suggest that you give them a trial, for, when properly grown from healthy stock and given the care that any plant requires, they will give you better blooms and will make a nice clump of roots for future plantings. However, they must be cultivated and watered, and, if insects bother, sprayed with an insecticide.

Dahlia Green Plants are ready for shipment after April 15, and will bloom at about the same time as roots that have been planted three weeks earlier. The price of plants is one-half or less than the price of roots of the same variety. We recommend their use very highly, especially for our local conditions in Southern California.

